



# AVON TERRACE REVITALISATION GRANTS PROGRAM GUIDELINES

## INTRODUCTION

One of the priority outcomes contained in the Shire's Strategic Community Plan is ensuring York's main street looks prosperous and cared for at all times. The 2017/18 budget includes \$10,000 for supporting improvements to the appearance of Avon Terrace.

Capped funding of up to \$5,000 per business application is available to undertake works which will improve the visual amenity of the main street, particularly façade painting. This grant amount is required to be matched by the applicant in cash.

Successful applicants will be required to provide an expenditure report detailing how funds were spent, potential benefits gained from the grant funds and copies of receipts of expenditure. Works are expected to be completed within 12 months of the funding approval date.

## OBJECTIVES

- To increase the number of venues improving or maintaining their street facade, enhancing the vibrancy of the main street and its business operations.
- Improve the visual appearance of the Avon Terrace commercial area.
- Stimulate business activity along Avon Terrace.
- Improved, lively and attractive commercial precinct streetscapes.
- Increased footfall and patronage for retail outlets.

## ELIGIBILITY

To be eligible for funding from the Avon Terrace Revitalisation Grant program applicants must be:

- a business located on Avon Terrace, and;
- owner of a business property or a tenant holding owner's consent.

The following are ineligible for funding as they do not meet the identified purpose of this program:

- Businesses and premises who have a Shire debt (rates or other outstanding debt) of more than 90 days
- Routine maintenance
- Internal shop fittings including display shelves and painting
- Properties owned by employees of the Shire of York
- Projects that will rely on future/recurrent funding from the Shire of York



Funds can be used for the following:

- Cleaning and repainting of external building surfaces visible from the main street.
- Repairs to under awnings of verandas.
- Enhancement of shop frontages.

## **FUNDING CONDITIONS**

- The contribution from the Shire of York is capped at \$5,000 per premise.
- Applicants are required to match the contribution they are seeking from the Shire in cash.
- Applications will be given preference if they contribute more than the allocation from the Shire.
- The matched financial contribution (not value-in-kind) to the project is not obtained through any other funding support from state, or federal governments, although leveraging funding from these sources in addition to the business contribution could be considered.

## **APPLICATION & ASSESSMENT**

Applications for grants open will open in November 2017 for a period of twelve weeks. Application forms are available on the Shire of York website or from the front counter at the Shire Office.

Once the application process has closed, an assessment panel comprising of Shire Officers will review the applications and make recommendations to Council for consideration.

In addition to the amount of funding contributed, applications will be assessed on the following criteria:

- The contribution the project will make to improve streetscape amenity.
- The extent to which the project enhances Avon Terrace as a commercial destination.
- The assessment panel for applications will include heritage considerations to ensure works are appropriate.

Successful applicants will be required to complete all agreed activities within 12 months from the funding approval date.

Applications are to be submitted to [records@york.wa.gov.au](mailto:records@york.wa.gov.au) or at the Shire administration office before 4.30pm on Friday 16 February 2018.

For enquiries relating to the Avon Terrace Revitalisation Grant Program, please contact Esmeralda Harmer, Shire of York, Events & Economic Development Officer, on 9641 0518.